



Advanced Digital Marketing Agency and Institute

Get the skills you need to
SUCCEED
IN THE EVER-EVOLVING
DIGITAL
MARKETING
MARKETPLACE

BEGINNER

PRO I

PRO II

DIGITAL MARKETING COURSES

ENROLL NOW



WHY JOIN DIGITAL GAURABH



- 60 DAYS OF COURSE TRAINING.
- FREE INTERNSHIP.
- FREE PREPARATION FOR GOOGLE CERTIFICATION & YOUTUBE EXAMS.
- LIVE PROJECTS & CASE STUDIES.
- ONLINE DIGITAL MARKETING TEST SERIES AND DOUBT CLEARING SESSIONS.
- EASY EMI AND INSTALLMENT'S STRUCTURE.

WHAT ARE THE DIGITAL MARKETING COMPONENTS



- WEBSITE
- SEO
- SEM
- SMM
- CONTENT
- STRATEGIC
PLANNING

DIGITAL MARKETING PRO II

1. FUNDAMENTALS OF DIGITAL MARKETING
2. DIGITAL MARKETING METRICS AND CHANNELS
3. CUSTOMER LEADING
4. WEB DESIGNING WEBSITE
5. SOCIAL MEDIA MARKETING
6. PAID ADVERTISING ON SOCIAL MEDIA PLATFORMS
7. SEARCH ENGINE OPTIMISATION
8. SEARCH ENGINE MARKETING/GOOGLE ADWORDS(SEM)
9. PROGRAMMATIC & DISPLAY ADVERTISING
10. CONTENT MARKETING
11. MONETIZATION WITH ADSENSE
12. WEB ANALYTICS
13. ROBUST DIGITAL MARKETING STRATEGY
14. PLANNING DM RESOURCES (AGENCY/TEAM)
15. FREELANCING
16. COMMUNITY MANAGEMENT
17. EMAIL MARKETING
18. TOOLS COVERED
19. NURTURING
20. SKILL DEVELOPMENT

HOW DIGITAL MARKETING WILL BE BENEFICIAL FOR YOU?

- 1. HOW BENEFICIAL DIGITAL MARKETING FOR YOU?**
- 2. CAREER VICTORY**
- 3. MASS NETWORKING PLATFORM FOR BUSINESS**
- 4. REACH AND SALES FOR MARKETERS AND ENTREPRENEURS**

JOIN OUR DIGITAL MARKETING COURSES

SECURE A FULFILLING AND
WELL-PAYING JOB IN
DIGITAL MARKETING

SMALL BATCH SIZE | PERSONALISED ATTENTION | INTERNATIONAL LEVEL COURSE MODULE



LEARN

SEO AND SOCIAL MEDIA
MARKETING

ADVANCED TECHNIQUES LIKE
PPC ADVERTISING AND
EMAIL MARKETING.

YOU'LL GAIN A DEEP UNDERSTANDING
OF DIGITAL MARKETING

HOW TO CREATE EFFECTIVE STRATEGIES
THAT DRIVE RESULTS **MORE...**



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APPLY

ON WHAT YOU'VE LEARNED IN
REAL-WORLD SCENARIOS.

CUTTING-EDGE TOOLS AND
TECHNOLOGIES ON PROJECTS
FOR EASY WORK PROCESS **MORE...**



WORK

ON REAL PROJECTS TO BUILD
YOUR SKILLS AND PORTFOLIO **MORE...**





WHAT ARE THE JOB OPPORTUNITIES WILL BE OPEN FOR YOU AFTER COMPLETING THE COURSE?

SOCIAL MEDIA
MANAGER

PPC
MARKETER

WEBSITE
DESIGNER

CONTENT
MARKETING
MANAGER

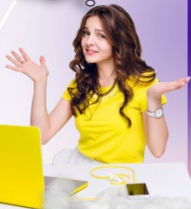
CONVERSION
RATE
OPTIMIZER

SEARCH
ENGINE
MARKETER



KESE ?

MAKE
DIGITAL
MARKETING
Your
INCOME
SOURCE





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Thank You


For More Details


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